

Impact of REACH Regulation on tattoo inks' supply

Survey of french tattoo artists



WCTP
VIENNA
2023

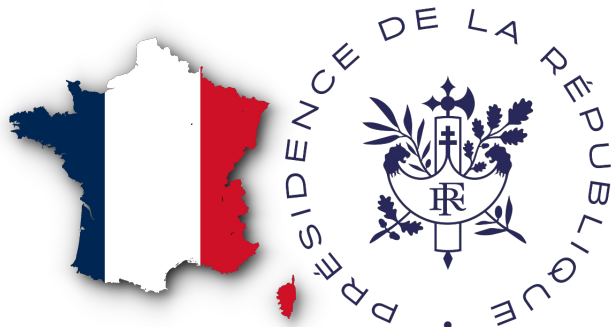
24 may 2023 - wctp2023.org

Karine Grenouille
Secretary of **S.N.A.T.**
*Syndicat National des Artistes Tatoueurs
et des professionnels du tatouage*
(national union of french tattoo artists - founded in 2003)

snat.info

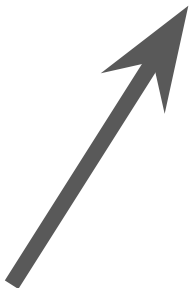


Collecting data to argue with the authorities



January 2022

Do you have any **market reality data** to highlight the unwanted effects of the Regulation ?



**MINISTÈRE
CHARGÉ DES
PETITES ET MOYENNES
ENTREPRISES**

*Liberté
Égalité
Fraternité*

DG CCRF

Direction générale de la concurrence,
de la consommation et de la répression des fraudes



SNAT :

4 online surveys
between
February 2022
and March 2023

Total : 2279 respondents
(only professional tattoo artists)



Tattoo ink brands until 2020*

BLACK INKS

44% *Silverback Ink* (US)

35% *Panthera* (EU)

26% *Dynamic* (US)

23% *Intenze* (US)

17% *Eternal Ink* (US)

14% *World Famous* (US)

COLOURED INKS **

56% *Eternal Ink* (US)

40% *Intenze* (US)

38% *World Famous* (US)

30% *Fusion* (US)

11% *Panthera* (EU)

** including white inks

6 to 9% (black or color)

Makkuro Sumi (JP)

Kuro Sumi (US)

Starbrite Tattoo Ink (US)

Solid Ink (US)

***BRANDS** reported by frequency (one or more brands per respondent)

Based on a self-reported survey, in connection with Dr Nicolas KLUGER (France, from october to december 2020)



2021 : European chaos is coming

WCTP 2021

"We are fucked !"

summarizes Michael DIRKS.

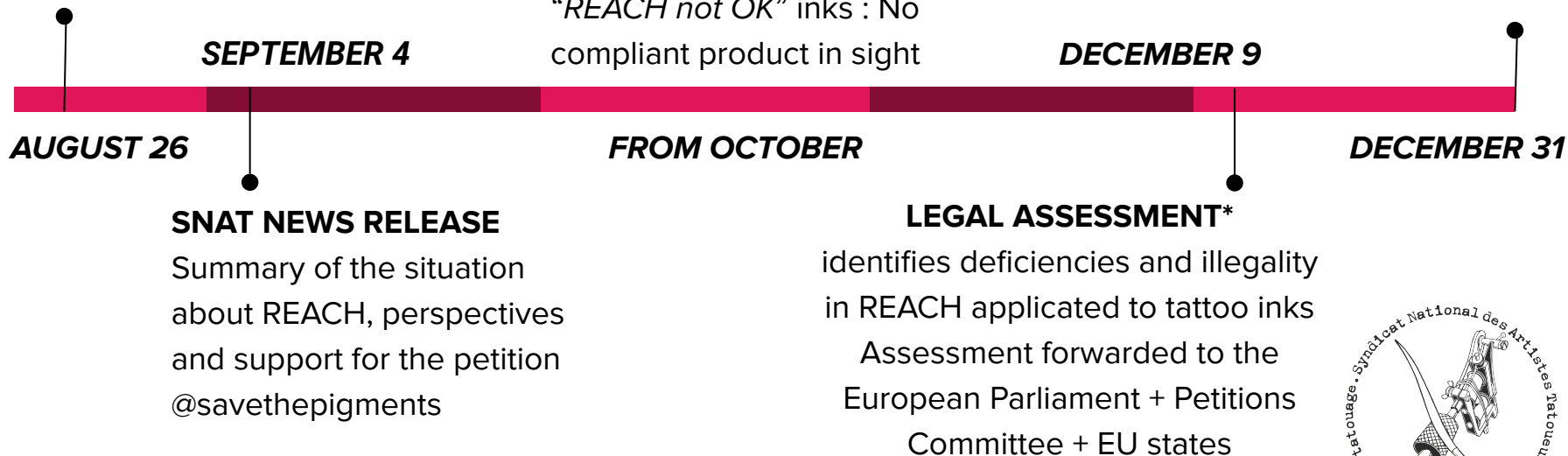
BIG CONFUSION

Wide French media coverage.

French suppliers advertise
"REACH not OK" inks : No
compliant product in sight

NOTHING NEW

No ink can be ordered.
Tattoo artists have no visibility
on the coming year...

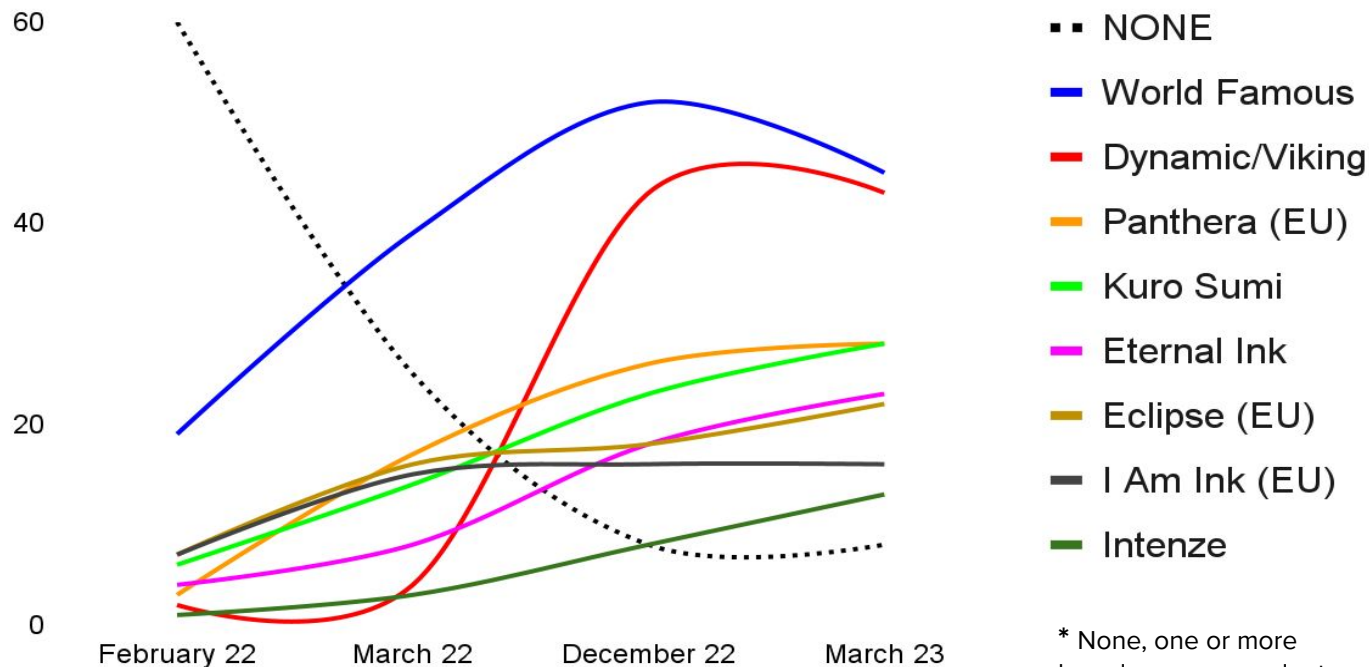


* with the support of CETA - Council of European Tattoo Associations



Compliant tattoo ink brands from 2022*

% purchased as REACH compliant from 4 January 2022*

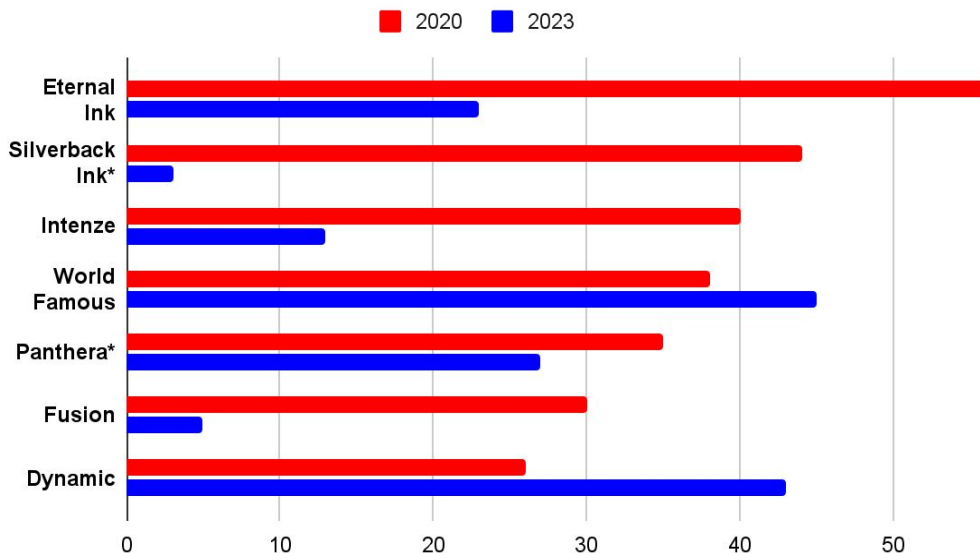


* None, one or more brands per respondent

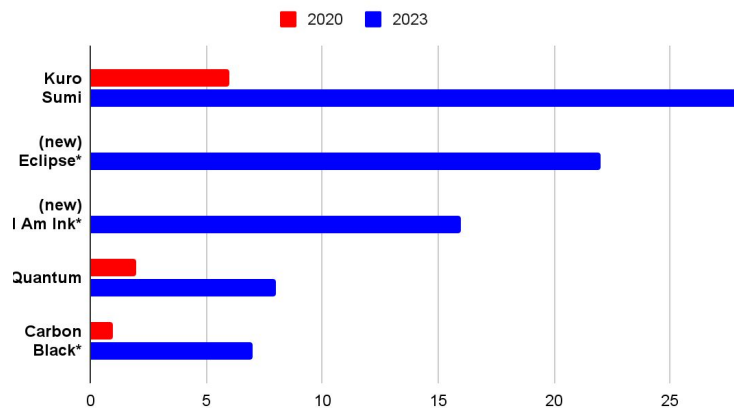


European market turned upside down

Leading brands until 2020 (% of use)



Other brands or new brands (% of use)

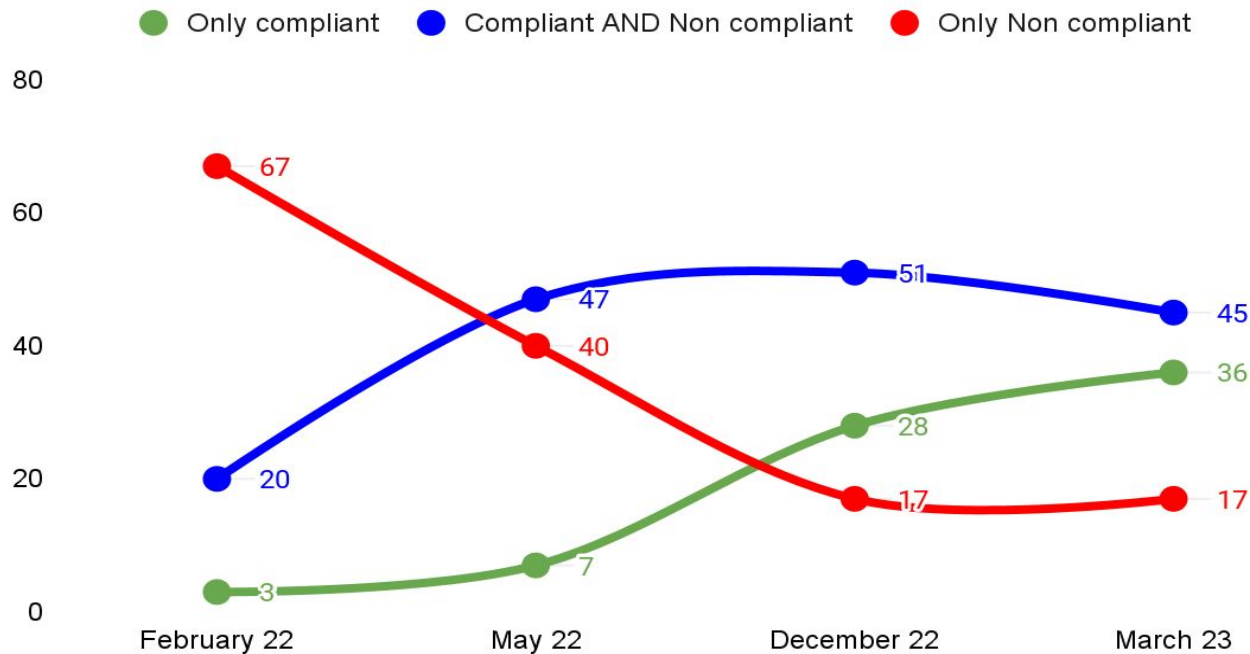


* Mainly BLACK ink brands



Reach inks have a hard time gaining trust

% Use of REACH/Non REACH tattoo inks



Strengths and weaknesses of “new” inks (*Reach*)



Prices = x 2 / 3 or 4



Colors and shades choice



Stock availability



Texture of inks and quality of work



Healing and steadiness



Ingredients data



Conclusion

- Big confusion with market since *Reach*
- Non-acceptance of *Reach* inks
- Compliant and Non-compliant : an open secret
- No solution from French authorities
- No powerful lobby



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